

Course Descriptions Master 2018-2019

Course Title	Business Research Disciplinary Course 1							
Course Code	EBC4228							
ECTS Credits	6,5							
Assessment	None							
Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	1	3-9-2018	26-10-2018	C				
Level	Advanced							
Coordinator	Iwan Bos For more information: i.bos@maastrichtuniversity.nl							
Language of instruction	English							
Goals	The goal of this course is to provide students with a solid knowledge in their discipline of interest. The outcome of this course is: 1) Full comprehension of state-of-the-art knowledge within the discipline of interest and the ability to keep this knowledge up-to-date, and 2) Full understanding of the challenges and strategies to develop a theoretical contribution, and to achieve rigor and relevance in research.							
Description	The course Business Research Disciplinary Course 1 allows students to gain solid knowledge in their discipline of interest. They therefore should participate in one of the IB courses within their discipline of interest and participate in all course components of this course. Additionally, students are expected to write a paper on one of the papers that is discussed within the chosen IB course. In this paper they will further reflect and assess the theoretical contribution and quality of the formulated hypotheses. The latter allows students to increase their understanding about developing theory and about its critical role in surfacing a theoretical contribution. They furthermore learn about the key elements of a theory and the approaches to build a theory.							
Literature	The literature used for this course is the same literature as is used within the IB course that is followed as a requisite for this course.							
Prerequisites	All students who are admitted to the Master of Business Research can follow this course.							
Keywords								
Teaching methods	PBL / Assignment / Papers							
Assessment methods	Final Paper							
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM							
This course belongs to the following programme / specialisation	Master Business Research				Disciplinary Courses			
	Master Business Research - Operations Research				Disciplinary Courses			