

Course Title	Knowledge Management
Course Code	EBC2039
ECTS Credits	6,5
Assessment	Whole/Half Grades

Level	Introductory/Intermediate
Coordinator	Katlijn Haesebrouck For more information:r.kaenen@maastrichtuniversity.nl
Language of instruction	English
Goals	Students that have followed this course should be able to:

Description	<p>This course studies the knowledge management practices of contemporary global Organisations. For a long time companies relied on labour, capital and (raw) material as their most important assets, but nowadays intellectual capital (knowledge) is seen as the key driver of competitiveness for many Organisations. Organisations such as consultancy and law firms heavily rely on so-called knowledge workers to deliver their services. The growing recognition that knowledge is a distinct production factor has led to a new field of study and practice: knowledge management.</p> <p>Knowledge management can be defined as the systematic, explicit and deliberate acquisition, storage and application of Organisational knowledge, aimed at maximizing Organisations' return on knowledge assets. Managing knowledge is a difficult endeavour, because knowledge originates in the human mind and can be difficult to codify. Information technology (e.g. corporate Facebooks, wikis, online forums) can support knowledge management initiatives in Organisations, but these systems are not without limitations. Hence, this course is concerned with a very fundamental question: 'How can we manage knowledge?' This question is addressed using academic and business press readings and a diverse set of company cases.</p>
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This course belongs to the following programme / specialisation	Bachelor Economics and Business Economics - Economics	Year 3 International Business Economics Elective(s)
	Bachelor Economics and Business Economics - Emerging Markets	Year 3 Elective Course(s)
	Bachelor Economics and Business Economics - Economics and Management of Information	Year 2 Compulsory Course(s)
	Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elec(s) - Maj Macro
	Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elec(s) - Maj Micro
	Bachelor Economics and Business Economics - International Business Economics	Year 3 Core Course(s) - Maj Inf Mgmt
	Bachelor Economics and Business Economics - International Business Economics	Year 3 Inf Mgmt Elec(s) - Maj Accounting
	Bachelor Economics and Business Economics - International Business Economics	Year 3 Inf Mgmt Elec(s) - Maj Finance
	Bachelor Economics and Business Economics - International Business Economics	Year 3 Inf Mgmt Elec(s) - Maj Macro
	Bachelor Economics and Business Economics - International Business Economics	Year 3 Inf Mgmt Elec(s) - Maj Marketing
	Bachelor Economics and Business Economics - International Business Economics	Year 3 Inf Mgmt Elec(s) - Maj Micro
	Bachelor Economics and Business Economics - International Business Economics	Year 3 Inf Mgmt Elec(s) - Maj Org
	Bachelor Economics and Business Economics - International Business Economics	Year 3 Inf Mgmt Elec(s) - Maj SCM
	Bachelor Economics and Business Economics - International Business Economics	Year 3 Inf Mgmt Elec(s) - Maj Strategy
	Bachelor International Business - Emerging Markets	Year 3 Elective Course(s)
	Bachelor International Business	Year 3 Business Elec(s) - Maj Accounting
	Bachelor International Business	Year 3 Business Elec(s) - Maj Finance
	Bachelor International Business	Year 3 Business Elec(s) - Maj Marketing
	Bachelor International Business	Year 3 Business Elec(s) - Maj Org
	Bachelor International Business	Year 3 Business Elec(s) - Maj SCM
	Bachelor International Business	Year 3 Business Elec(s) - Maj Strategy
	Bachelor International Business	Year 3 Core Course(s) - Maj Inf Mgmt
	SBE Exchange Bachelor	Bachelor Exchange Courses
SBE Exchange Master	Bachelor Exchange Courses	
SBE Non Degree Courses	Bachelor Courses	