

## Course Descriptions Bachelor 2019-2020

Course Title	Project and Process Management																																																
Course Code	EBC2050																																																
ECTS Credits	6,5																																																
Assessment	Whole/Half Grades																																																
Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri																																									
	4	3-2-2020	3-4-2020		X			X																																									
Level	Intermediate																																																
Coordinator	Peter Bollen For more information:p.bollen@maastrichtuniversity.nl																																																
Language of instruction	English																																																
Goals	<p>The course is directed at the following learning and competences:</p> <ul style="list-style-type: none"> <li>- developing an awareness of the range, scope and complexity of the phenomena, issues and problems related to project and process management;</li> <li>- developing an integrated and process oriented perspective on managing complex projects and team work;</li> <li>- acquiring competencies in the usage of tools, techniques, methods and models for managing projects and processes.</li> </ul>																																																
Description	<p>The development of new products, services and processes is predominantly carried out in project groups. That means that people from different sectors of the organisation are brought together on a temporary basis to accomplish a complex task. The project management part of this course offers an insight in the role of project management in different organisational contexts. Special attention is given to the following issues: project selection, the project manager, project planning, resource allocation and project control. The process management part of this course deals with operation, strategy and process management. We define a process to be any transformation that converts inputs to outputs. The process view considers any organization to be a process that consists of interconnected sub processes. In this part of the course we will provide students with the basic concepts that enables them to describe processes in a way that allows them to apply "management levers" on those processes: process flow time, work-in-process, process-efficiency and so forth.</p>																																																
Literature	<p>Project management in practice 6th edition. Mantel, Meredith, Shafer and Sutton. Wiley, 2017. ISBN: 978-1119385622 (mandatory) (all students)          Managing Business Process Flows 3rd edition. Anupindi, Chopra, Deshmukh, Van Mieghem and Zemel. Pearson, 2014.          ISBN: 978-0134742205 (IB students)          Operations Management: Processes and Supply Chains 12th (global) edition. Krajewski,L., Ritzman, L. and M. Malhotra. Pearson/Prentice-Hall, 2016. (NON-IB students)</p>																																																
Prerequisites	<p>The prior knowledge of the students on these topics is limited to parts of the organisation &amp; marketing course. Exchange students should have prior knowledge of basic organisational and marketing concepts on an introductory level'          An advanced level of English</p>																																																
Teaching methods	PBL / Presentation / Lecture / Assignment / Groupwork																																																
Assessment methods	Final Paper / Participation																																																
Evaluation in previous academic year	For the complete evaluation of this course please click <a href="http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM">http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM</a>																																																
This course belongs to the following programme / specialisation	<table border="1"> <tr> <td>Bachelor Economics and Business Economics - Economics</td> <td>Year 3 International Business Economics Elective(s)</td> </tr> <tr> <td>Bachelor Economics and Business Economics - Emerging Markets</td> <td>Year 3 Elective Course(s)</td> </tr> <tr> <td>Bachelor Economics and Business Economics - Economics and Management of Information</td> <td>Year 2+3 Elective Course(s)</td> </tr> <tr> <td>Bachelor Economics and Business Economics - International Business Economics</td> <td>Year 3 Business Elec(s) - Maj Inf Mgmt</td> </tr> <tr> <td>Bachelor Economics and Business Economics - International Business Economics</td> <td>Year 3 Business Elec(s) - Maj Macro</td> </tr> <tr> <td>Bachelor Economics and Business Economics - International Business Economics</td> <td>Year 3 Business Elec(s) - Maj Micro</td> </tr> <tr> <td>Bachelor Economics and Business Economics - International Business Economics</td> <td>Year 3 Core Course(s) - Maj Strategy</td> </tr> <tr> <td>Bachelor Econometrics and Operations Research</td> <td>Year 3 Elective Course(s)</td> </tr> <tr> <td>Bachelor International Business - Emerging Markets</td> <td>Year 3 Elective Course(s)</td> </tr> <tr> <td>Bachelor International Business</td> <td>Year 3 Business Elec(s) - Maj Accounting</td> </tr> <tr> <td>Bachelor International Business</td> <td>Year 3 Business Elec(s) - Maj Finance</td> </tr> <tr> <td>Bachelor International Business</td> <td>Year 3 Business Elec(s) - Maj Inf Mgmt</td> </tr> <tr> <td>Bachelor International Business</td> <td>Year 3 Business Elec(s) - Maj Marketing</td> </tr> <tr> <td>Bachelor International Business</td> <td>Year 3 Business Elec(s) - Maj Org</td> </tr> <tr> <td>Bachelor International Business</td> <td>Year 3 Business Elec(s) - Maj SCM</td> </tr> <tr> <td>Bachelor International Business</td> <td>Year 3 Core Course(s) - Maj Strategy</td> </tr> <tr> <td>Pre-master International Business specialisation Entrepreneurship and Small and Medium-sized Enterprises Management</td> <td>Disciplinary Course(s)</td> </tr> <tr> <td>Pre-master International Business specialisation Strategy and Innovation</td> <td>Disciplinary Course(s)</td> </tr> <tr> <td>SBE Exchange Bachelor</td> <td>Bachelor Exchange Courses</td> </tr> <tr> <td>SBE Exchange Master</td> <td>Bachelor Exchange Courses</td> </tr> <tr> <td>SBE Non Degree Courses</td> <td>Bachelor Courses</td> </tr> </table>							Bachelor Economics and Business Economics - Economics	Year 3 International Business Economics Elective(s)	Bachelor Economics and Business Economics - Emerging Markets	Year 3 Elective Course(s)	Bachelor Economics and Business Economics - Economics and Management of Information	Year 2+3 Elective Course(s)	Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elec(s) - Maj Inf Mgmt	Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elec(s) - Maj Macro	Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elec(s) - Maj Micro	Bachelor Economics and Business Economics - International Business Economics	Year 3 Core Course(s) - Maj Strategy	Bachelor Econometrics and Operations Research	Year 3 Elective Course(s)	Bachelor International Business - Emerging Markets	Year 3 Elective Course(s)	Bachelor International Business	Year 3 Business Elec(s) - Maj Accounting	Bachelor International Business	Year 3 Business Elec(s) - Maj Finance	Bachelor International Business	Year 3 Business Elec(s) - Maj Inf Mgmt	Bachelor International Business	Year 3 Business Elec(s) - Maj Marketing	Bachelor International Business	Year 3 Business Elec(s) - Maj Org	Bachelor International Business	Year 3 Business Elec(s) - Maj SCM	Bachelor International Business	Year 3 Core Course(s) - Maj Strategy	Pre-master International Business specialisation Entrepreneurship and Small and Medium-sized Enterprises Management	Disciplinary Course(s)	Pre-master International Business specialisation Strategy and Innovation	Disciplinary Course(s)	SBE Exchange Bachelor	Bachelor Exchange Courses	SBE Exchange Master	Bachelor Exchange Courses	SBE Non Degree Courses	Bachelor Courses
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