

Course Descriptions Exchange 2019-2020

Course Title Economics and Business
 Course Code EBC1009
 ECTS Credits 6,5
 Assessment None

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|------------|------------|-----|-----|-----|-----|-----|
| 2 | 28-10-2019 | 20-12-2019 | | | X | L | X |

Level Introductory
 Coordinator Matthias Wibral For more information:m.wibral@maastrichtuniversity.nl
 Language of instruction English
 Goals Insight in basic economic concepts and tools, and the ability to apply them to the real world.
 Description The course 'Economics and Business' introduces economic principles and concepts. The following topics are addressed in lectures and tutorials: supply and demand analysis, perfect competition, monopoly, oligopoly, game theory, agency theory, and elements of macroeconomics. A parallel skills training in academic writing is an integrated component of the course .
 Literature The course will use an introductory economics text book. The book will be announced in early October.
 Prerequisites Since Economics and Business is a first-year class, the presentation avoids the use of advanced mathematical concepts. However, knowledge of basic mathematical concepts such as solving equations, reading and working with graphs, manipulating inequalities, or working with single-variable functions is an indispensable prerequisite.
 If you feel that you have deficiencies in mathematics, here are two splendid textbooks:
 (1) Chiang, A.C., & Wainwright, K. (2005): Fundamental Methods in Mathematical Economics;
 (2) Sydsaeter, K., & Hammond, P. (2006). Essential Mathematics for Economic Analysis.
 In addition, an advanced level of English is required.
 Teaching methods PBL / Lecture / Assignment / Groupwork
 Assessment methods Final Paper / Participation / Written Exam
 Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>
 This course belongs to the following programme / specialisation

| | |
|--|-----------------------------|
| Bachelor International Business - Emerging Markets | Year 1 Compulsory Course(s) |
| Bachelor International Business | Year 1 Compulsory Course(s) |
| SBE Exchange Bachelor | Bachelor Exchange Courses |
| SBE Exchange Master | Bachelor Exchange Courses |
| SBE Non Degree Courses | Bachelor Courses |