

Course Descriptions NonDegree 2019-2020

Course Title Service Science Factory Project (DD)

Course Code EBC4210

ECTS Credits 0,0

Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	2-9-2019	25-10-2019	C				
2	28-10-2019	20-12-2019	C				

Level Intermediate/Advanced

Coordinator Dominik Mahr For more information:d.mahr@maastrichtuniversity.nl

Language of instruction

Goals
The participants will
-familiarize themselves with the SSF approach towards service innovation
-experience the challenges and benefits of co-creation in a multidisciplinary team
-focus on one specific objective in their personal development
-get access to a third party with a service innovation need
-develop their time-management skills
-build on their team skills

Description
The specific content of the project is dependent on client needs and will be announced shortly before the start. The participants will familiarize themselves with the SSF approach towards service innovation and experience the challenges and benefits of co-creation in a multidisciplinary team.

Literature

Prerequisites NOVA Lisboa Students only

Teaching methods PBL / Presentation / Assignment / Groupwork

Assessment methods Participation / Presentation

Evaluation in previous academic year
For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

SBE Exchange Master	Master Exchange Courses
SBE Non Degree Courses	Master Courses