

Course Descriptions Bachelor 2020-2021

Course Title Economics for Business Engineering

Course Code BENC1005

ECTS Credits 5,0

Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	1-2-2021	26-3-2021	X		X		

Level no level

Coordinator Diogo Sampaio Lima For more information: d.sampaio@maastrichtuniversity.nl

Language of instruction English

Goals

- * Understand the basic concepts of microeconomics
- * Learn about the different types of markets structures
- * Learn and apply macroeconomic principles to understand the macroeconomic performance of a country
- * Learn and understand the impact of fiscal and monetary policies

Description PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. THE INFORMATION PROVIDED HERE IS BASED ON THE COURSE SETUP PRIOR TO THE CORONAVIRUS CRISIS. AS A CONSEQUENCE OF THE CRISIS, COURSE COORDINATORS MAY BE FORCED TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS. This course is both an introduction to microeconomics as well as macroeconomics. Microeconomics is the economics branch concerned with the decisions of individuals and how they use markets to interact. We start by learning the basic concepts of microeconomics such as supply and demand, elasticities and the variety of market structures. We then focus on macroeconomics, which deals with the aggregate behavior of the economy. We will learn about such topics as why some countries grow faster than others, how the financial and monetary system work and the influence of monetary and fiscal policy on the aggregate demand for goods and services.

Literature Mankiw, Gregory. Principles of Economics, 9th Edition (2020)

Prerequisites

Keywords Microeconomics, macroeconomics, law of supply and demand, elasticity, cost and production functions, market structures such as perfect competition, monopoly, oligopoly, monopolistic competition, monopsony, gross domestic and gross national products, inflation, employment and labor indicators, monetary and fiscal policies.

Teaching methods PBL / Lecture

Assessment methods Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Business Engineering

Year 1 Compulsory Course(s)