

Course Descriptions Bachelor 2020-2021

Course Title	Quantitative Business																																								
Course Code	EBC2025																																								
ECTS Credits	6,5																																								
Assessment	Whole/Half Grades																																								
Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri																																	
	5	12-4-2021	28-5-2021		L	X		X																																	
Level	Intermediate																																								
Coordinator	Christian Kerckhoffs For more information:c.kerckhoffs@maastrichtuniversity.nl																																								
Language of instruction	English																																								
Goals	<p>Learn to recognize the opportunities to apply basic tools from mathematics and inferential statistics in business.</p> <p>Learn to implement statistical tools using the statistical software package SPSS, and to correctly interpret the results.</p>																																								
Description	<p>PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. THE INFORMATION PROVIDED HERE IS BASED ON THE COURSE SETUP PRIOR TO THE CORONAVIRUS CRISIS. AS A CONSEQUENCE OF THE CRISIS, COURSE COORDINATORS MAY BE FORCED TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS. This course is devoted to refreshing, extending and actively applying the mathematical and statistical tools introduced in the first year quantitative methods courses.</p> <p>In the mathematics part we pay attention to a number of applications of first-year mathematical tools to business economics, such as: investment under uncertainty, the CAPM-model, industrial organisation, Game Theory a.o. The purpose is twofold: to repeat and extend the first-year methods and show how they are applied on the one hand, and to get acquainted with some basic quantitative business models on the other hand.</p> <p>In the statistics part we repeat, apply and extend all the inferential tools discussed in the first year: a.o. the one-sample t-test, the independent-samples t-test, the paired sample t-test, one-way-ANOVA, the chi-square test and regression analysis. Some new techniques, e.g. non parametric tests, logistic regression and factor analysis will be introduced. Case studies using real-life datasets that reflect business problems from a.o. marketing and finance are examined extensively. The empirical analyses are performed with SPSS, a statistical software package widely used in professional practice.</p>																																								
Literature	<p>Sharpe, Norean D., De Veaux, Richard D., & Velleman, Paul F. (2017), Business Statistics and Extra Texts, 3rd Intern. Ed., New York: Pearson Education International .</p> <p>QM1 + QM2 mathematics reader, to be downloaded on Student Portal.</p>																																								
Prerequisites	Intermediate knowledge of mathematics and statistics, comparable to the course Quantitative Methods II, code EBC1033/1034/1035.																																								
Teaching methods	PBL / Presentation / Lecture / Assignment / Groupwork																																								
Assessment methods	Participation / Written Exam																																								
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM																																								
This course belongs to the following programme / specialisation	<table border="1"> <tr> <td>Bachelor Economics and Business Economics - Economics</td> <td>Year 3 Quantitative Economics Elective(s)</td> </tr> <tr> <td>Bachelor Economics and Business Economics - Emerging Markets</td> <td>Year 2 Elective Course(s)</td> </tr> <tr> <td>Bachelor Economics and Business Economics - Emerging Markets</td> <td>Year 3 Elective Course(s)</td> </tr> <tr> <td>Bachelor Economics and Business Economics - Economics and Management of Information</td> <td>Year 2+3 Quantitative Economics Elective(s)</td> </tr> <tr> <td>Bachelor Economics and Business Economics - International Business Economics</td> <td>Year 2 Compulsory Course(s)</td> </tr> <tr> <td>Bachelor International Business - Emerging Markets</td> <td>Year 3 Elective Course(s)</td> </tr> <tr> <td>Bachelor International Business</td> <td>Year 3 QE Elec(s) - Maj Accounting</td> </tr> <tr> <td>Bachelor International Business</td> <td>Year 3 QE Elec(s) - Maj Finance</td> </tr> <tr> <td>Bachelor International Business</td> <td>Year 3 QE Elec(s) - Maj Inf Mgmt</td> </tr> <tr> <td>Bachelor International Business</td> <td>Year 3 QE Elec(s) - Maj Marketing</td> </tr> <tr> <td>Bachelor International Business</td> <td>Year 3 QE Elec(s) - Maj Org</td> </tr> <tr> <td>Bachelor International Business</td> <td>Year 3 QE Elec(s) - Maj SCM</td> </tr> <tr> <td>Bachelor International Business</td> <td>Year 3 QE Elec(s) - Maj Strategy</td> </tr> <tr> <td>Pre-master Economics and Strategy in Emerging Markets</td> <td>Compulsory Course(s)</td> </tr> <tr> <td>SBE Exchange Bachelor</td> <td>Bachelor Exchange Courses</td> </tr> <tr> <td>SBE Exchange Master</td> <td>Bachelor Exchange Courses</td> </tr> <tr> <td>SBE Non Degree Courses</td> <td>Bachelor Courses</td> </tr> </table>							Bachelor Economics and Business Economics - Economics	Year 3 Quantitative Economics Elective(s)	Bachelor Economics and Business Economics - Emerging Markets	Year 2 Elective Course(s)	Bachelor Economics and Business Economics - Emerging Markets	Year 3 Elective Course(s)	Bachelor Economics and Business Economics - Economics and Management of Information	Year 2+3 Quantitative Economics Elective(s)	Bachelor Economics and Business Economics - International Business Economics	Year 2 Compulsory Course(s)	Bachelor International Business - Emerging Markets	Year 3 Elective Course(s)	Bachelor International Business	Year 3 QE Elec(s) - Maj Accounting	Bachelor International Business	Year 3 QE Elec(s) - Maj Finance	Bachelor International Business	Year 3 QE Elec(s) - Maj Inf Mgmt	Bachelor International Business	Year 3 QE Elec(s) - Maj Marketing	Bachelor International Business	Year 3 QE Elec(s) - Maj Org	Bachelor International Business	Year 3 QE Elec(s) - Maj SCM	Bachelor International Business	Year 3 QE Elec(s) - Maj Strategy	Pre-master Economics and Strategy in Emerging Markets	Compulsory Course(s)	SBE Exchange Bachelor	Bachelor Exchange Courses	SBE Exchange Master	Bachelor Exchange Courses	SBE Non Degree Courses	Bachelor Courses
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