

# Course Descriptions Bachelor 2020-2021

Course Title Project and Process Management (IB)  
 Course Code EBC2050  
 ECTS Credits 6,5  
 Assessment Whole/Half Grades

| Period | Start    | End       | Mon | Tue | Wed | Thu | Fri |
|--------|----------|-----------|-----|-----|-----|-----|-----|
| 4      | 1-2-2021 | 26-3-2021 |     | X   |     |     | X   |

Level Intermediate  
 Coordinator Peter Bollen For more information:p.bollen@maastrichtuniversity.nl  
 Language of instruction English

Goals The course is directed at the following learning and competences:  
 \* developing an awareness of the range, scope and complexity of the phenomena, issues and problems related to project and process management;  
 \* developing an integrated and process oriented perspective on managing complex projects and team work;  
 \* acquiring competencies in the usage of tools, techniques, methods and models for managing projects and processes.

Description PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. THE INFORMATION PROVIDED HERE IS BASED ON THE COURSE SETUP PRIOR TO THE CORONAVIRUS CRISIS. AS A CONSEQUENCE OF THE CRISIS, COURSE COORDINATORS MAY BE FORCED TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS. The development of new products, services and processes is predominantly carried out in project groups. That means that people from different sectors of the organisation are brought together on a temporary basis to accomplish a complex task. The project management part of this course offers an insight in the role of project management in different organisational contexts. Special attention is given to the following issues: project selection, the project manager, project planning, resource allocation and project control. The process management part of this course deals with operation, strategy and process management. We define a process to be any transformation that converts inputs to outputs. The process view considers any organization to be a process that consists of interconnected sub processes. In this part of the course we will provide students with the basic concepts that enables them to describe processes in a way that allows them to apply "management levers" on those processes: process flow time, work-in-process, process-efficiency and so forth.

Literature \* Project management in practice 6th edition. Mantel, Meredith, Shafer and Sutton. Wiley, 2017. ISBN: 978-1119385622 (mandatory)  
 \* Managing Business Process Flows 3rd edition. Anupindi, Chopra, Deshmukh, Van Mieghem and Zemel. Pearson, 2014. ISBN: 978-0134742205

Prerequisites The prior knowledge of the students on these topics is limited to parts of the organisation and marketing course. Exchange students should have prior knowledge of basic organisational and marketing concepts on an introductory level.  
 An advanced level of English

Teaching methods PBL / Presentation / Lecture / Assignment / Groupwork

Assessment methods Final Paper / Participation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

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| Bachelor International Business - Emerging Markets | Year 3 Elective Course(s)                |
| Bachelor International Business                    | Year 3 Business Elec(s) - Maj Accounting |
| Bachelor International Business                    | Year 3 Business Elec(s) - Maj Finance    |
| Bachelor International Business                    | Year 3 Business Elec(s) - Maj Inf Mgmt   |
| Bachelor International Business                    | Year 3 Business Elec(s) - Maj Marketing  |
| Bachelor International Business                    | Year 3 Business Elec(s) - Maj Org        |
| Bachelor International Business                    | Year 3 Business Elec(s) - Maj SCM        |
| Bachelor International Business                    | Year 3 Core Course(s) - Maj Strategy     |