

## Course Descriptions Master 2020-2021

Course Title Business and Supply Chain Strategy\*

Course Code EBC4105

ECTS Credits 6,5

Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	1-2-2021	26-3-2021		X	X		

Level Advanced

Coordinator Bart Vos For more information: [b.vos@maastrichtuniversity.nl](mailto:b.vos@maastrichtuniversity.nl)

Language of instruction English

Goals participants learn to understand the strategic relevance of supply chain management level, at a corporate level, as well as from a value chain viewpoint.

Description PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. THE INFORMATION PROVIDED HERE IS BASED ON THE COURSE SETUP PRIOR TO THE CORONAVIRUS CRISIS. AS A CONSEQUENCE OF THE CRISIS, COURSE COORDINATORS MAY BE FORCED TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS. This course systematically addresses strategic issues in global supply chain management. It addresses corporate strategy formulation including the role of supply chains and value chains, as well as the roles of each of the players in the game. In addition, it will deal with the demands of the present time and 'flat world' regarding corporate social responsibility, supply chain carbon footprints, et cetera. Altogether, the course thereby provides the perspective to position supply chain activities and assess innovation and entrepreneurial opportunities. After all, innovation and entrepreneurship is about making changes in strategy work. The course will be concluded by a written exam. Course content will be largely based on the content of the supply chain strategy course in the M.Sc. IB Programme in SCM at SBE.

Literature

Prerequisites

Teaching methods PBL / Presentation / Lecture / Assignment / Groupwork

Assessment methods Final Paper / Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Master Global Supply Chain Management and Change Compulsory Course(s)