

# Course Descriptions Master 2020-2021

Course Title Multidisciplinary Business Challenge  
 Course Code EBC4270  
 ECTS Credits 6,5  
 Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	26-10-2020	11-12-2020			X		X
5	12-4-2021	28-5-2021		X		X	

Level no level  
 Coordinator Meyers Dominique For more information:d.meyers@maastrichtuniversity.nl  
 Language of instruction English

Goals  
 Description PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. THE INFORMATION PROVIDED HERE IS BASED ON THE COURSE SETUP PRIOR TO THE CORONAVIRUS CRISIS. AS A CONSEQUENCE OF THE CRISIS, COURSE COORDINATORS MAY BE FORCED TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS. PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. THE INFORMATION PROVIDED HERE IS BASED ON THE COURSE SETUP PRIOR TO THE CORONAVIRUS CRISIS. AS A CONSEQUENCE OF THE CRISIS, COURSE COORDINATORS MAY BE FORCED TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS.

In today's ever-changing and increasingly digital business world the development of new products and services is characterized by shortened development cycles. In order to be able to deal with the challenges of today's business environment managers require new skills. The multidisciplinary business project aims to introduce the participants to these skills in a hands-on fashion. Participants will work in multidisciplinary teams to develop their own product or service. In the multidisciplinary business project we will focus on analytical skills, business frameworks, approaches, toolkits, project and team skills which will help participants to develop their own skills.

Literature

Prerequisites For period 5:  
 All master International Business students can register themselves for this course through the Student Portal. Note that there is still a limit, and registrations will be handled on a first come, first serve basis. In other words, once the course is full, you will not be able to register for it anymore.

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 For period 2:  
 THIS COURSE IS ONLY AVAILABLE TO STUDENTS WHO STARTED THEIR MASTER IB IN 2020-21.

Accessible to a limited number of students. The number will later be determined by the MSc director, after consultation with representatives of the departments.

Keywords

Teaching methods

Assessment methods

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Master International Business - Accounting and Business Information Technology	Elective Course(s)
Master International Business - Entrepreneurship and Business Development	Elective Course(s)
Master International Business - Managerial Decision-Making and Control	Elective Course(s)
Master International Business - Information Management and Business Intelligence	Elective Course(s)
Master International Business - Marketing-Finance	Elective Course(s)
Master International Business - Organisation: Management, Change and Consultancy	Elective Course(s)
Master International Business - Strategic Corporate Finance	Elective Course(s)
Master International Business - Strategic Marketing	Elective Course(s)
Master International Business - Strategy and Innovation	Elective Course(s)
Master International Business - Supply Chain Management	Elective Course(s)
Master International Business - Sustainable Finance	Elective Course(s)