

Course Descriptions Master 2020-2021

Course Title Master's Thesis

Course Code EMTH1200

ECTS Credits 15,0

Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
S2	1-2-2021	25-6-2021					

Level Advanced

Coordinator Nalan Bastürk For more information:n.basturk@maastrichtuniversity.nl

Language of instruction English

Goals The program is completed by a Master Thesis Project in which the student conducts an in-depth study of a business intelligence of smart service topic. It provides the student with the opportunity to apply his or her knowledge and skills acquired during the program to one specific problem.

Description The student carries out an academic research project in which he or she develops a problem statement, studies the relevant literature, and derives research questions and possibly also hypotheses. The student then uses scientific methods, often involving an extensive data collection, to answer the research questions or test the hypotheses. The results enable the student to formulate scientific and managerial implications.

Literature Self-collected literature

Prerequisites

Keywords

Teaching methods Research / Coaching

Assessment methods Final Paper / Presentation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation Master Business Intelligence and Smart Services Thesis