Course Descriptions Bachelor 2021-2022

Course Title	Doing Business in Emerging Markets (Capita Selecta)
Course Code	EBC2161
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	25-10-2021	10-12-2021	C				

Level	Intermediate
Coordinator	Leonhardt van Efferink For more information:l.vanefferink@maastrichtuniversity.nl
Language of instruction	English
Goals	The goal of this course is to understand economic and business issues in various emerging markets.
Description	This course covers the business environment in various emerging markets from a broad perspective. It does not have a fixed content, block period, or teacher. Instead, it is meant to cover, in a flexible way, countries and regions that fall outside the regular offerings available to the bachelors students within the specialisation Emerging Markets. Students who participate in this course have to register for it in period 2, even if the course has been given earlier in the same academic year.
Literature	Collection of articles and book chapters.
Prerequisites	Second-year courses in the Emerging Markets specialization within either the International Business bachelor or the Economics and Business Economics bachelor.
Keywords	
Teaching methods	PBL / Presentation / Lecture / Assignment
Assessment methods	Final Paper / Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics - Emerging Markets	Year 3 Core Course(s)
Bachelor International Business - Emerging Markets	Year 3 Core Course(s)