Course Descriptions Bachelor 2021-2022

Course Title	Management Game
Course Code	EBS1005
ECTS Credits	4,0
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
6	20-6-2022	1-7-2022	C				

Level	Introductory
Coordinator	Peter Bollen For more information:p.bollen@maastrichtuniversity.nl
Language of instruction	English
Goals	Apply the knowledge of the courses in the 1st year IB in a simulated real-life business organisation
Description	This skills training is organised as a game in which an international market is simulated in which six companies currently participate. The game consist of 10 rounds in which a number of firms participate in a (number of) markets. Every day students get feedback on the performance of their 'company' and their competitors . The examination of the game consists of a intro-test, a peer assessment and the actual results measured by a number of performance variables; equity ratios, stock price, profit used in the game for the firm in which the student is involved. The management game serves as a (simulated) real-life application and Integration of the acquired knowledge from the following 1-st year IB courses: Management of Organisations and Marketing, Economics and Business , Accounting, Strategy, Finance, Fundamentals of Supply Chain Management. Every student is obliged to have an individual Market Place: Venture Strategy licence.
Literature	Instruction Manual Market Place: Venture Strategy (can be accessed after game license is bought).
Prerequisites	Required knowledge for exchange students: Knowledge on an introductory level on; organisation, strategy, marketing, accounting, finance and supply chain management An advanced level of English.
Teaching methods	Lecture / Assignment / Groupwork
Assessment methods	Final Paper / Attendance / Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor International Business - Emerging Markets	Year 1 Compulsory Skill(s)
Bachelor International Business	Year 1 Compulsory Skill(s)
SBE Exchange Bachelor	Bachelor Exchange Skills
SBE Exchange Master	Bachelor Exchange Skills
SBE Non Degree Courses	Bachelor Courses