

Course Descriptions Master 2021-2022

Course Title Multidisciplinary Business Challenge
 Course Code EBC4270
 ECTS Credits 6,5
 Assessment Whole/Half Grades

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|------------|------------|-----|-----|-----|-----|-----|
| 2 | 25-10-2021 | 10-12-2021 | | | X | | X |
| 5 | 11-4-2022 | 3-6-2022 | | X | | X | |

Level no level

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Language of instruction English

Goals

Description In today's ever-changing and increasingly digital business world the development of new products and services is characterized by shortened development cycles. In order to be able to deal with the challenges of today's business environment managers require new skills. The multidisciplinary business project aims to introduce the participants to these skills in a hands-on fashion. Participants will work in multidisciplinary teams to develop their own product or service. In the multidisciplinary business project we will focus on analytical skills, business frameworks, approaches, toolkits, project and team skills which will help participants to develop their own skills.

Literature

Prerequisites All master International Business students can register themselves for this course through the Student Portal. Note that there is a limit, and registrations will be handled on a first come, first serve basis. In other words, once the course is full, you will not be able to register for it anymore.

Keywords

Teaching methods

Assessment methods

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

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|--|--------------------|
| Master International Business - Accounting and Business Information Technology | Elective Course(s) |
| Master International Business - Entrepreneurship and Business Development | Elective Course(s) |
| Master International Business - Managerial Decision-Making and Control | Elective Course(s) |
| Master International Business - Information Management and Business Intelligence | Elective Course(s) |
| Master International Business - Marketing-Finance | Elective Course(s) |
| Master International Business - Organisation: Management, Change and Consultancy | Elective Course(s) |
| Master International Business - Strategic Corporate Finance | Elective Course(s) |
| Master International Business - Strategic Marketing | Elective Course(s) |
| Master International Business - Strategy and Innovation | Elective Course(s) |
| Master International Business - Supply Chain Management | Elective Course(s) |
| Master International Business - Sustainable Finance | Elective Course(s) |