Course Descriptions Master 2021-2022

Course Title	Master's Thesis
Course Code	EMTH1200
ECTS Credits	15,0
Assessment	Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
S2	31-1-2022	1-7-2022					

Level	Advanced
Coordinator	Nalan Bastürk For more information:n.basturk@maastrichtuniversity.nl
Language of instruction	English
Goals	The program is completed by a Master Thesis Project in which the student conducts an in-depth study of a business intelligence of smart service topic. It provides the student with the opportunity to apply his or her knowledge and skills acquired during the program to one specific problem.
Description	The student carries out an academic research project in which he or she develops a problem statement, studies the relevant literature, and derives research questions and possibly also hypotheses. The student then uses scientific methods, often involving an extensive data collection, to answer the research questions or test the hypotheses. The results enable the student to formulate scientific and managerial implications.
Literature	Self-collected literature
Prerequisites	
Keywords	
Teaching methods	Research / Coaching
Assessment methods	Final Paper / Presentation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM
This course belongs to the following programme / specialisation	Master Business Intelligence and Smart Services Thesis