

Course Descriptions Exchange 2021-2022

Course Title Diversity in Entrepreneurship
 Course Code EBC2172
 ECTS Credits 6,5
 Assessment Whole/Half Grades

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|-----------|------------|-----|-----|-----|-----|-----|
| 1 | 30-8-2021 | 15-10-2021 | | X | | X | |

Level Introductory/Intermediate

Coordinator Roy Broersma For more information: r.broersma@maastrichtuniversity.nl

Language of instruction English

Goals Develop a solid theoretical understanding of how diversity in gender, age, race or context influence opportunities and challenges in initiating and exploiting entrepreneurial ventures and intrapreneurial contexts.

Description Across the globe, increasing numbers of women are striking out on their own and they set up new businesses. In OECD countries, more women than men start businesses. The number of women being educated to degree level and above has also risen internationally. With the growing interest in women's rights around the world, women's economic empowerment and the recognition of its relevance have notably progressed too. Taking the perspective of women and entrepreneurship, this course takes a different approach on the role of the individual in the entrepreneurial process. As long as the dominant paradigm is to distinguish between entrepreneurship and female entrepreneurship, one could make the claim that a classical entrepreneur is seen as a male subject. The course does not aim to bring down gender barriers or be a strong activist voice for gender equality. Rather this course acknowledges that there are differences between the way men and women go about being entrepreneurs. This course strives to teach students the best from both worlds. The course will do so by focussing on entrepreneurship with different gender, economical, and cultural contexts and explore which lessons one may draw from these different contexts, both from an academic as well as from a practical perspective. Rooted in a strong academic base the course will consider entrepreneurial concepts in different contexts leading to context-rich learning and a better appreciation of diversified entrepreneurial solutions.

Literature Academic articles and cases

Prerequisites Basic business fundamentals

Keywords

Teaching methods PBL / Presentation / Lecture / Assignment / Papers / Groupwork / Research / Skills

Assessment methods Final Paper / Attendance / Assignment / Presentation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

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| Bachelor International Business - Emerging Markets | Year 3 Elective Course(s) |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Accounting |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Finance |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Inf Mgmt |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Marketing |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Org |
| Bachelor International Business | Year 3 Business Elec(s) - Maj SCM |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Strategy |
| Bachelor International Business | Year 3 Core Course(s) - Maj Entrepreneurship |
| UM-wide minors | Minor Entrepreneurship |
| SBE Exchange Bachelor | Bachelor Exchange Courses |
| SBE Exchange Master | Bachelor Exchange Courses |
| SBE Non Degree Courses | Bachelor Courses |
| SBE Non Degree Courses | Minor Entrepreneurship |