# Course Descriptions Bachelor 2022-2023

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| Course Title | Social and Environmental Entrepreneurship |
| Course Code | EBC2147 |
| ECTS Credits | 6,5 |
| Assessment | Whole/Half Grades |

Period

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|---|---|---|---|---|---|---|---|
| 2 | 31-10-2022 | 16-12-2022 | X | | | X | |

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| Level | Intermediate |
| Coordinator | Abel Diaz Gonzalez For more information:abel.diazgonzalez@maastrichtuniversity.nl |
| Language of instruction | English |
| Goals | On the successful completion of this course you should be able to:<br>1.Critically reflect on social and environmental entrepreneurship theory and practice<br>2.Identify and evaluate social and environmental entrepreneurship opportunities<br>3.Develop a strategy for a social/environmental enterprise<br>4.Conduct primary research and analyse primary and secondary data in the field of social and environmental entrepreneurship<br>5.Prepare and present documentation to pitch a novel enterprise idea<br>6.Learn to cope with the chaos and complexity of doing social and environmental entrepreneurship in the real world |
| Description | PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. A RE-EMERGENCE OF THE CORONAVIRUS AND NEW COUNTERMEASURES BY THE DUTCH GOVERNMENT MIGHT FORCE COORDINATORS TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS.<br><br>Interest in the concept of social and environmental entrepreneurship has been sparked over the last two decades due to frustration with inefficient, ineffective and failed action of government and philanthropic bodies, as well as the socially destructive behaviour of many businesses. An explicit and central social/environmental mission, innovation, creativity and a strong market orientation are the distinguishing features of social and environmental entrepreneurship. Social and environmental entrepreneurs are committed to furthering a social and/or environmental mission, and rank social, environmental or cultural impact on a par with, or above, profit. At the intersection of business, government and not-for-profit organisations, these social and environmental entrepreneurs are now visible and having an impact on a global scale.<br><br>This course will provide you the opportunity to learn how you can apply your knowledge and skills to address complex social and environmental problems. This course is structured around experiential problem-based learning, providing you the opportunity to synthesise theory and practice as you develop an idea for your own social and environmental enterprises. Topics will include: critically reviewing concepts; user centred-design of social and environmental enterprises; frameworks for understanding and strategizing; understanding and reporting social and environmental impact; and cross-sector collaboration. |
| Literature | Papers from scholarly journals, case studies, podcasts, and videos. |
| Prerequisites | This course is part of the Entrepreneurship Minor. The courses of the Entrepreneurship Minor (see also http://maastrichtentrepreneurship.nl/minor.html) draw on the scholarly and practical entrepreneurship literature. They do NOT expect that you have already developed an understanding of the functional domains of business administration or small business management (e.g. strategy, marketing, accounting, HRM, finance, operations). We encourage you to take the two introductory courses of the minor (EBC2171, EBC2172) BEFORE taking the other courses of the Minor. As this minor is delivered in English, your command of the English language in speech and writing should be good enough to actively prepare for, participate in, and contribute inside and outside of class. |
| Teaching methods | PBL / Presentation / Lecture / Assignment / Papers / Groupwork |
| Assessment methods | Final Paper / Attendance / Participation |
| Evaluation in previous academic year | For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM |

This course belongs to the following programme / specialisation

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| Bachelor International Business - Emerging Markets | Year 3 Elective Course(s) |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Accounting |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Finance |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Inf Mgmt |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Marketing |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Org |
| Bachelor International Business | Year 3 Business Elec(s) - Maj SCM |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Strategy |
| Bachelor International Business | Year 3 Core Course(s) - Maj Entrepreneurship |
| UM-wide minors | Minor Entrepreneurship |
| SBE Exchange Bachelor | Bachelor Exchange Courses |
| SBE Exchange Master | Bachelor Exchange Courses |
| SBE Non Degree Courses | Bachelor Courses |
| SBE Non Degree Courses | Minor Entrepreneurship |