

## Course Descriptions Bachelor 2022-2023

Course Title Internship  
 Course Code EINT9032  
 ECTS Credits 13,0  
 Assessment Pass / Fail  
 Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	6-2-2023	31-3-2023			X		X
5	17-4-2023	9-6-2023					

Level no level  
 Coordinator Alexander Grigoriev For more information: [a.grigoriev@maastrichtuniversity.nl](mailto:a.grigoriev@maastrichtuniversity.nl)  
 Language of instruction English

Goals Getting a real-life industrial experience in data analytics and company digitalization.

Description PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. A RE-EMERGENCE OF THE CORONAVIRUS AND NEW COUNTERMEASURES BY THE DUTCH GOVERNMENT MIGHT FORCE COORDINATORS TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS.

This course, EINT9032 Internship, is an alternative to EBP2001 Research Project. Both courses are equally important in the curriculum of BSc Business Analytics. The goal of the course is to provide students experience in data analytic techniques and digitalization practices used by real-life companies. In order to register for EINT9032 Internship, a student has to find a company where the internship takes place. Students themselves can do this. The SBE Internship Office ([internshipoffice-sbe@maastrichtuniversity.nl](mailto:internshipoffice-sbe@maastrichtuniversity.nl)) can assist in finding a company for the internship. The internship can be done online as well as offline, if this doesn't affect student's attendance of the other courses of the program curriculum.

During the course, there will be one lecture for all students doing internships, two mid-term presentations, at least two meetings with academic supervisors, and a final presentation. The lecture addresses the content, quality requirements and assessment methods of internship and its deliverables. During the presentations, students reflect on importance of the project for the company, their own tasks and their own performance, and on the technical tools in use. An important part of such reflection is a literature review on the problems and solution methods related to the tasks assigned to the students. The meetings with academic supervisors are to report on intermediate progress in the projects. By the end of the project, an internship report has to be handed-in. The report should include an introductory/general part, a description of the problems/tasks carried out during the internship, analytical techniques used, quality and impact of the output, reflection on the internship as well as the organization and your own performance. The report should also include a brief conclusion. By the end of the course, students make final presentations of their projects and achievements.

Literature

Prerequisites

Keywords

Teaching methods

Assessment methods

Evaluation in previous academic year

For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Business Analytics Internship