Course Descriptions Master 2022-2023

Course Title Writing a Master's Thesis Proposal: IB-Entrepreneurship and Business Development

Course Code EBS4018 **ECTS Credits** 4,0 Assessment Pass / Fail

Period Period Start End Mon Tue Wed Thu Fri

> S1 5-9-2022 27-1-2023 С С S2 6-2-2023 7-7-2023

Level Advanced

Coordinator Boris Lokshin For more information:b.lokshin@maastrichtuniversity.nl

Language of instruction **English**

Goals

The objectives of this skills course are twofold. First, it aims to provide students with a tool-kit for writing a master thesis proposal. A good proposal, supported by a supervisor, is a first step in the entire process and is absolutely essential for an eventual success with the thesis. Second, the skills course will help students anticipate pitfalls in the process of writing a thesis and learn how to detect avoidable problems early.

Description

PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. A RE-EMERGENCE OF THE CORONAVIRUS AND NEW COUNTERMEASURES BY THE DUTCH GOVERNMENT MIGHT FORCE COORDINATORS TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE

COURSE SYLLABUS.

Regarding the first objective of the course, more specifically, the students should be able to:

Conduct a literature search, and identify a specific research gap

Critically assess (quality of) the literature

Formulate a conceptual model

Identify relevant data sources

Select an appropriate design and methodology for the chosen research question

Literature Academic articles on scientific writing.

Prerequisites No specific prerequisites

Teaching methods Lecture

Assessment methods Final Paper / Attendance

Evaluation in previous academic

This course belongs to the following programme /

specialisation

For the complete evaluation of this course please click http://iwio-

sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

Master International Business - Entrepreneurship and Thesis Business Development