

Course Descriptions Exchange 2022-2023

Course Title Ecosystems

Course Code BENC2024

ECTS Credits 5,0

Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	6-2-2023	31-3-2023		X		X	L

Level no level

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Language of instruction English

Goals

Description PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. A RE-EMERGENCE OF THE CORONAVIRUS AND NEW COUNTERMEASURES BY THE DUTCH GOVERNMENT MIGHT FORCE COORDINATORS TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS.

Central in this course the relationship between companies and their network of suppliers, customers, employees, government. In the course the focus is on how companies can become innovative by using their network. In the course, we will investigate various ecosystems in the region, such as the Brightlands campuses but also international ecosystems such as harbours, airports are taken into account as well as high-tech hubs such as Silicon Valley.

Literature

Prerequisites

Keywords

Teaching methods

Lecture

Assessment methods

Assignment

Evaluation in previous academic year

For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Business Engineering

Year 3 Elective Course(s)

SBE Exchange Bachelor

Bachelor Exchange Courses

SBE Exchange Master

Bachelor Exchange Courses