

Course Descriptions NonDegree 2022-2023

Course Title Crisis Management in Organisations
 Course Code EBC2100
 ECTS Credits 6,5
 Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	5-9-2022	21-10-2022		X			X

Level Intermediate/Advanced
 Coordinator Catarina Marques dos Santos For more information:c.marquesdossantos@maastrichtuniversity.nl
 Language of instruction English

Goals After successfully completing this course, students should be able to:

- understand the nature and types of organizational crises;
- discuss the possible outcomes of organizational crises;
- recognize how individual, social/organizational/cultural, and technological factors have contributed to the emergence of organizational crises;
- explain which factors help in preventing organizational crises;
- explain which factors help in containing and resolving organizational crises;
- appreciate the role of individual/group decision-making, communication, and leadership in the crisis management process.

Description PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. A RE-EMERGENCE OF THE CORONAVIRUS AND NEW COUNTERMEASURES BY THE DUTCH GOVERNMENT MIGHT FORCE COORDINATORS TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS.

Organizations increasingly face diverse types of crises, such as natural disasters, accidents, scandals, employee discrimination, or cyber-attacks, which have implications for organizations' life. Crises threaten the core values and goals of an organization, the survival of an organization, and people's safety. Crises have negative, long-term consequences for organizations' functioning, profitability, legal system, reputation, and human resource management systems. Nevertheless, organizational crises are also an opportunity for organizational learning. Managing organizational crises is, therefore, complicated and challenging, as it is difficult for organizations, leaders, and individuals to perform under urgent, ambiguous, stressful, and emotional situations. This course aims to offer you a clear framework that helps you understand how organizational crises arise and give you more insight into the complexity of crisis management. The course consists of two main parts: (1) conditions that affect the vulnerability to an organizational crisis; and (2) crisis management. The first part concentrates on the factors that make an organization crisis-prone. We focus on human, social-cultural, and organizational-technological causes. The second part discusses crisis management. We discuss what organizations can do to prevent crises and how to contain and resolve organizational crises.

Literature The course literature draws from frontline scientific journals in the social sciences.

Prerequisites An advanced level of English

Teaching methods PBL / Presentation / Lecture / Skills

Assessment methods Attendance / Participation / Presentation / Take home exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation	Bachelor Economics and Business Economics - Economics	Year 3 International Business Economics Elective(s)
	Bachelor Economics and Business Economics - Emerging Markets	Year 3 Elective Course(s)
	Bachelor Economics and Business Economics - Economics and Management of Information	Year 2+3 Elective Course(s)
	Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elec(s) - Maj Inf Mgmt
	Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elec(s) - Maj Macro
	Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elec(s) - Maj Micro
	Bachelor Economics and Business Economics - International Business Economics	Year 3 Core Course(s) - Maj Org
	Bachelor International Business - Emerging Markets	Year 3 Elective Course(s)
	Bachelor International Business	Year 3 Business Elec(s) - Maj Accounting
	Bachelor International Business	Year 3 Business Elec(s) - Maj Finance
	Bachelor International Business	Year 3 Business Elec(s) - Maj Inf Mgmt
	Bachelor International Business	Year 3 Business Elec(s) - Maj Marketing
	Bachelor International Business	Year 3 Business Elec(s) - Maj SCM
	Bachelor International Business	Year 3 Business Elec(s) - Maj Strategy
	Bachelor International Business	Year 3 Core Course(s) - Maj Org
SBE Exchange Bachelor	Bachelor Exchange Courses	
SBE Exchange Master	Bachelor Exchange Courses	
SBE Non Degree Courses	Bachelor Courses	