

Course Descriptions Bachelor 2023-2024

Course Title Economics for Business Engineering

Course Code BENC1005

ECTS Credits 5,0

Assessment Whole/Half Grades

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|----------|-----------|-----|-----|-----|-----|-----|
| 4 | 5-2-2024 | 28-3-2024 | X | | X | | L |

Level no level

Coordinator Julian Ashwin For more information:julian.ashwin@maastrichtuniversity.nl

Language of instruction English

Goals

- * Understand the basic concepts of microeconomics
- * Learn about the different types of markets structures
- * Learn and apply macroeconomic principles to understand the macroeconomic performance of a country
- * Learn and understand the impact of fiscal and monetary policies

Description This course is both an introduction to microeconomics as well as macroeconomics. Microeconomics is the economics branch concerned with the decisions of individuals and how they use markets to interact. We start by learning the basic concepts of microeconomics such as supply and demand, elasticities and the variety of market structures. We then focus on macroeconomics, which deals with the aggregate behavior of the economy. We will learn about such topics as why some countries grow faster than others, how the financial and monetary system work and the influence of monetary and fiscal policy on the aggregate demand for goods and services.

Literature Custom eBook, Lima, Maastricht University, Economics for Business Engineering
ISBN: 9781800064713
<https://www.studystore.nl/p/9781800064713/Custom-eBook-Lima-Maastricht-University-Economics-for-Business-Engineering>

Prerequisites

Keywords Microeconomics, macroeconomics, law of supply and demand, elasticity, cost and production functions, market structures such as perfect competition, monopoly, oligopoly, monopolistic competition, monopsony, gross domestic and gross national products, inflation, employment and labor indicators, monetary and fiscal policies.

Teaching methods PBL / Lecture

Assessment methods Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Business Engineering

Year 1 Compulsory Course(s)