

## Course Descriptions Bachelor 2023-2024

Course Title	Doing Business in Emerging Markets (Capita Selecta)							
Course Code	EBC2161							
ECTS Credits	6,5							
Assessment	Whole/Half Grades							
Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	2	30-10-2023	15-12-2023	C				
Level	Intermediate							
Coordinator	Leonhardt van Efferink For more information:l.vanefferink@maastrichtuniversity.nl							
Language of instruction	English							
Goals	The goal of this course is to understand economic and business issues in various emerging markets.							
Description	<p>This course covers the business environment in various emerging markets from a broad perspective. It does not have a fixed content, block period, or teacher. Instead, it is meant to cover, in a flexible way, countries and regions that fall outside the regular offerings available to the bachelors students within the specialisation Emerging Markets.</p> <p>Students who participate in this course have to register for it in period 2, even if the course has been given earlier in the same academic year.</p>							
Literature	Collection of articles and book chapters.							
Prerequisites	Second-year courses in the Emerging Markets specialization within either the International Business bachelor or the Economics and Business Economics bachelor.							
Keywords								
Teaching methods	PBL / Presentation / Lecture / Assignment							
Assessment methods	Final Paper / Participation / Written Exam / Presentation							
Evaluation in previous academic year	For the complete evaluation of this course please click <a href="http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM">http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM</a>							
This course belongs to the following programme / specialisation	Bachelor Economics and Business Economics - Emerging Markets				Year 3 Core Course(s)			
	Bachelor International Business - Emerging Markets				Year 3 Core Course(s)			