

## Course Descriptions Bachelor 2023-2024

Course Title Presentation Skills  
 Course Code EBS2030  
 ECTS Credits 4,0  
 Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
3	15-1-2024	26-1-2024	C				
6	24-6-2024	5-7-2024	C				

Level Intermediate  
 Coordinator Trudie Schils For more information:t.schils@maastrichtuniversity.nl  
 Language of instruction English

Goals Increased ability to give a (good) presentation (enhanced presentation skills).  
 Description The presentation skills training program focuses on creative ways of presenting information. In general, students in their final year of undergraduate education have used PowerPoint on numerous occasions for various courses. The training in this skills course focuses on different communication techniques. Some examples follow.

Pecha Kucha: a timed presentation using pictures. Students learn to time their presentation and respect deadline of 20 seconds per slide. Requires good preparation.

Elevator Speech: few minutes to draw someone's attention to an issue, aiming at establishing a future appointment with the interlocutor and tell him/her more. Students learn to be concise and effective.

TED talk: combines story-telling, the use of catchphrases, metaphors, analogies, maintaining the audience's interest. Learning objective: the power of words and presence on stage.

PowerPoint is a support but how you convey your information is of paramount importance.

Literature Reading booklet, provided on Canvas .

Prerequisites This course has changed status from compulsory to elective.

The following rule applies to bachelor Fiscal Economics students who started the programme prior to academic year 2019/20.

TRANSITIONAL REGULATION (EBS2030):  
 This course is a second year COMPULSORY course.

Teaching methods PBL / Presentation / Assignment

Assessment methods Attendance / Participation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation	Bachelor Economics and Business Economics - Economics	Year 2 Elective Skill(s)
	Bachelor Economics and Business Economics - Emerging Markets	Year 2 Elective Skill(s)
	Bachelor Economics and Business Economics - Economics and Management of Information	Year 2 Elective Skill(s)
	Bachelor Economics and Business Economics - International Business Economics	Year 2 Elective Skill(s)
	Bachelor Fiscal Economics	Year 2 Elective Skill(s)
	Bachelor International Business	Year 2 Elective Skill(s)
	Transitional Regulations	See prerequisites
	SBE Exchange Bachelor	Bachelor Exchange Skills
	SBE Exchange Master	Bachelor Exchange Skills
	SBE Non Degree Courses	Bachelor Skills