Course Descriptions Master 2023-2024

Course Title Writing a Master's Thesis Proposal: IB-Entrepreneurship and Business Development

Course Code EBS4018 **ECTS Credits** 4,0 Assessment Pass / Fail

Period Period Start End Mon Tue Wed Thu Fri

> S1 4-9-2023 26-1-2024 С S2 С 5-2-2024 5-7-2024

Level Advanced

Coordinator Boris Lokshin For more information:b.lokshin@maastrichtuniversity.nl

Language of instruction **English**

Goals

The objectives of this skills course are twofold. First, it aims to provide students with a tool-kit for writing a master thesis proposal. A good proposal, supported by a supervisor, is a first step in the entire process and is absolutely essential for an eventual success with the thesis. Second, the skills course will help students anticipate pitfalls in the process of writing a thesis and learn how to detect avoidable problems early.

Regarding the first objective of the course, more specifically, the students should be able to:
• Conduct a literature search, and identify a specific research gap Description

· Critically assess (quality of) the literature

 Formulate a conceptual módel Identify relevant data sources

• Select an appropriate design and methodology for the chosen research question

Literature Academic articles on scientific writing.

Prerequisites No specific prerequisites

Teaching methods Lecture

Assessment methods Final Paper / Attendance

Evaluation in previous academic For the complete evaluation of this course please click http://iwio-

This course belongs to the following programme /

specialisation

sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM Master International Business - Entrepreneurship and Thesis Business Development