

Course Descriptions Exchange 2023-2024

Course Title	Ecosystems																
Course Code	BENC2024																
ECTS Credits	5,0																
Assessment	Whole/Half Grades																
Period	<table><thead><tr><th>Period</th><th>Start</th><th>End</th><th>Mon</th><th>Tue</th><th>Wed</th><th>Thu</th><th>Fri</th></tr></thead><tbody><tr><td>4</td><td>5-2-2024</td><td>28-3-2024</td><td></td><td>X</td><td></td><td></td><td>X</td></tr></tbody></table>	Period	Start	End	Mon	Tue	Wed	Thu	Fri	4	5-2-2024	28-3-2024		X			X
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4	5-2-2024	28-3-2024		X			X										
Level	no level																
Coordinator	Lieven Quintens, Ton Geurts For more information:l.quintens@maastrichtuniversity.nl; a.geurts@maastrichtuniversity.nl																
Language of instruction	English																
Goals																	
Description	Central in this course the relationship between companies and their network of suppliers, customers, employees, government. In the course the focus is on how companies can become innovative by using their network. In the course, we will investigate various ecosystems in the region, such as the Brightlands campuses but also international ecosystems such as harbours, airports are taken into account as well as high-tech hubs such as Silicon Valley.																
Literature																	
Prerequisites																	
Keywords																	
Teaching methods	Lecture																
Assessment methods	Assignment																
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM																
This course belongs to the following programme / specialisation	<table><tbody><tr><td>Bachelor Business Engineering</td><td>Year 2+3 Elective Courses</td></tr><tr><td>SBE Exchange Bachelor</td><td>Bachelor Exchange Courses</td></tr><tr><td>SBE Exchange Master</td><td>Bachelor Exchange Courses</td></tr></tbody></table>	Bachelor Business Engineering	Year 2+3 Elective Courses	SBE Exchange Bachelor	Bachelor Exchange Courses	SBE Exchange Master	Bachelor Exchange Courses										
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