

Course Descriptions Exchange 2023-2024

Course Title Ecosystems

Course Code BENC2024

ECTS Credits 5,0

Assessment Whole/Half Grades

Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
4		5-2-2024	28-3-2024		X			X

Level no level

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Language of instruction English

Goals

Description Central in this course the relationship between companies and their network of suppliers, customers, employees, government. In the course the focus is on how companies can become innovative by using their network. In the course, we will investigate various ecosystems in the region, such as the Brightlands campuses but also international ecosystems such as harbours, airports are taken into account as well as high-tech hubs such as Silicon Valley.

Literature

Prerequisites

Keywords

Teaching methods Lecture

Assessment methods Assignment

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Business Engineering	Year 2+3 Elective Courses
SBE Exchange Bachelor	Bachelor Exchange Courses
SBE Exchange Master	Bachelor Exchange Courses