

Course Descriptions Master 2025-2026

Course Title Data Analytics (Entrepreneurship/Marketing/Organisation)

Course Code EBC4265

ECTS Credits 6,5

Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
N/A	1-1-1900	1-1-1900					

Level no level

Coordinator For more information:

Language of instruction English

Goals

Description

Literature

Prerequisites

This course has been cancelled.

See the Master Education and Examination Regulations for more information.

The following rule applies to master International Business students who started the programme prior to academic year 2023-2024.

TRANSITIONAL REGULATION (EBC4265):

Students can replace EBC4265 with "Research in International Business" (EBC4280) as from 2023-2024.

Keywords

Teaching methods

Assessment methods

Evaluation in previous academic year

For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Master Business Research - No specialisation	Cancelled
Master Human Decision Science	Cancelled - Elective Courses
Master International Business - Entrepreneurship and Business Development	Cancelled - Compulsory Courses
Master International Business - Marketing-Finance	Cancelled - Compulsory Courses
Master International Business - Organisation: Management, Change and Consultancy	Cancelled - Compulsory Courses
Master International Business - Strategic Marketing	Cancelled - Compulsory Courses